

Biography: Jennifer L. Hallowell, Hallowell Consulting, LLC

Jennifer Hallowell is a political and public relations consultant who currently serves as the Executive Director for the Indiana Leadership Forum and as the General Consultant for Indiana Secretary of State Connie Lawson, Indianapolis Mayor Greg Ballard, Indiana's Sixth District Congressman Luke Messer and Fishers Mayor Scott Fadness. She spearheaded Mayor Greg Ballard's successful re-election campaign in 2011 in a Democrat-dominated county.

In 2012, Jennifer served as a consultant for Protecting Michigan Taxpayers, which led a "Vote No on Prop 2" campaign and was successful in preventing collective bargaining from being added to the Michigan state constitution. In 2010, she served as a General Consultant for the Michigan Republican Party and liaison to the RGA in coordinating polling, television advertising and political activity to support the election of Governor Rick Snyder. In 2009, she served as a consultant developing the strategic plans for the Michigan Republican Party in 2009. Jennifer also served as a consultant for the Citizens for Wishard Hospital voter referendum in Marion County, Indiana that passed with 84% of the vote.

Her work in Michigan began when Jennifer was one of 11 Regional Campaign Managers for Senator John McCain's 2008 Presidential Campaign. She served as a campaign spokesperson and managed the political, communications, coalitions, events, eCampaign, general operations and staff for Michigan, Wisconsin and Indiana.

Prior to being recruited by the McCain campaign, Jennifer was the New Hampshire Executive Director for the Rudy Giuliani Presidential Committee where she reorganized and oversaw the day-to-day operations of the political staff, coordinated approximately 100 events in conjunction with Mayor Giuliani's travel to the state, and served as a liaison between the New Hampshire leadership team and the Giuliani national campaign organization. She later served as a Lead Advance staff member for Giuliani in Florida.

Jennifer joined the national political scene after serving as the Executive Director of the Indiana Republican Party overseeing the day-to-day operations of the Party, 30 employees and a \$6 million budget. In 2006, she scripted the media effort that contributed to the Republican sweep of statewide offices electing Secretary of State Todd Rokita, State Auditor Tim Berry and State Treasurer Richard Mourdock. She also directed the only successful Marion County Republican campaign in 2006 as the general consultant to the Prosecutor's re-election campaign.

In 2005, Jennifer was the Vice President of New Market Development for Angie's List. She managed a \$1.5 million annual budget and a sales team that helped launch Angie's List affiliates in major cities throughout the country.

Prior to joining Angie's List, Jennifer served as the Director of Political Strategy for Mitch Daniels' 2004 gubernatorial campaign as he became the first Hoosier to defeat an incumbent governor in over 100 years. She was responsible for devising and managing the execution of a \$3 million statewide voter contact plan, coordinating polling, and developing targeted mail and radio advertising.

Jennifer was recruited to the campaign while she was serving as the Political Director for the Indiana Republican Party. In 2003, Jennifer spearheaded the State Party's unprecedented effort to support mayoral candidates which led to many Republican victories in Democrat and swing cities. She provided campaign assistance to more than 40 candidates including drafting campaign plans, writing media scripts and coordinating voter contact programs.

In 2002, Jennifer coordinated the Party's sweep of statewide races helping to elect Secretary of State Todd Rokita, Auditor Connie Nass, Treasurer Tim Berry and Clerk of Courts Brian Bishop. In the same year, she also served as the Campaign Manager for the Marion County Prosecutor's race which led the county ticket with a 52-45 victory.

Prior to joining the State Party, Jennifer was a partner in the political consulting firm, The November Group. In that capacity, Jennifer helped local furniture CEO Jim Kittle launch The Phoenix Group PAC, an organization with a mission to build an infrastructure for the eventual 2004 Republican gubernatorial candidate.

From 1995-2000, Jennifer worked for former Congressman David McIntosh in various fundraising and political capacities including managing his successful 1998 re-election campaign.

Jennifer has served as Vice-Chairwoman for the 7th Congressional District on the Indiana Republican State Committee, Ward Chair of the Marion County Republican Party and various other political volunteer roles.

Jennifer was named a "Rising Star" in 2007 by Campaigns and Elections magazine and has been ranked in the Howey Political Report's Top 50 Most Influential People in Indiana Politics; 45th in 2012, 36th in 2007, 30th in 2006, "Key Up and Comer" in 2005, and "Honorable Mention" in 2004 and 2011.

She received an undergraduate degree in political science from Indiana University in 1996.